

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

C. E. Wilson Nurseries

JACKSONVILLE, TEXAS

WHOLESALE PRICE LIST

FALL 1952 — SPRING 1953

ROSE BUSHES

PATENTED VARIETIES AND STANDARD VARIETIES

Grown Right - Dug Right - Stored Right - Packed Right

GROWN RIGHT: Forty-five years experience in the growing of quality stock is our assurance to you of the know-how to grow quality plants. Our growing operations are mechanized and with our adequate equipment we can plant, cultivate, fertilize, dust, etc. when these operations should be done for maximum benefit. All roses are copper-sulphur dusted to eliminate injury from black spot and to insure proper maturing of all plants.

DUG RIGHT: We have developed special equipment for digging, bundling, transporting and all handling operations to give the plant complete protection from drying out at all times. No loss of vitality from excessive exposure is possible.

STORED RIGHT: Our new completely refrigerated and air-conditioned cold storage plant has capacity of upwards of three-quarters of a million plants. It is one of the most modern plants in existence and enables us to dig our entire crop of rose bushes, shrubs, etc. at the proper time when plants are fully matured. Once in storage they are kept in perfect condition for shipment at any time and we can ship perfectly dormant plants up to May. No FREEZE DAMAGE or loss of vitality from UNSEASONABLE GROWTH is possible with plants kept in cold storage.

PACKED RIGHT: Our packing facilities are unexcelled. All plants are shipped in moisture-proof containers, thus insuring perfect condition on arrival. Since all stock is in storage, orders do not have to be dug. Therefore, we can offer faster shipping service.

TERMS: Usual to those of approved credit, otherwise 25% cash with order, balance C. O. D. Packing free. All stock guaranteed true to name and to arrive in good condition. Any failing to meet these conditions upon proper proof will be replaced. Shipping season starts October 1st and continues through May 1st.

PACKAGED ROSE BUSHES: As developers and introducers of the Seal-Kraft patented packaging process, we are in a position to supply packaged plants better than anyone else. Perhaps your facilities are such that plants so prepared are ideally suited for your retail sales. Write for descriptive literature and prices.

WANT LIST: We are in need of quantities of shrubs, vines, fruit trees and other types of nursery stock at all times. Write for want list or send us information and prices on any surplus stock you may have. Perhaps we can arrange an exchange for roses.

SEE INSIDE FOR COMPLETE VARIETY LISTS
AND PRICES

C. E. WILSON NURSERIES

JACKSONVILLE, TEXAS

ROSE BUSHES — PATENTED VARIETIES

2-YEAR FIELD-GROWN — NO. 1 GRADE

We offer the following varieties under license from patent owners, and it is understood and agreed that they are FOR SALE AT RETAIL ONLY and at prices specified. Prices are net.

Red Bush	PATENT NO.	MINIMUM RETAIL PRICE	WHOLESALE COST PRICES				
			1-9 EACH	10-19 EACH	20-99 EACH	100-250 EACH	250 UP EACH
Bravo	983	2.25	1.40	1.25	1.12½	1.05	.95
Charles Mallerin	933	2.50	1.60	1.40	1.25	1.12	1.10
Crimson Glory	105	1.75	1.15	1.00	.87½	.80	.75
Happiness	911	2.50	1.60	1.40	1.25	1.12	1.10
*Mirandy	632	2.00	1.25	1.10	1.00	.95	.85
*Nocturne	713	2.00	1.25	1.10	1.00	.95	.85
New Yorker	723	2.00	1.25	1.10	1.00	.95	.85
*Rubaiyat	758	1.75	1.15	1.00	.87½	.80	.75
*Tallyho	828	2.00	1.25	1.10	1.00	.95	.85
Pink Bush							
*Charlotte Armstrong	455	2.00	1.25	1.10	1.00	.95	.85
First Love	921	2.25	1.40	1.25	1.12½	1.05	.95
*Katherine Marshall	607	1.75	1.15	1.00	.87½	.80	.75
*Mary Margaret McBride	537	1.75	1.15	1.00	.87½	.80	.75
Suzon Lotthe	934	2.50	1.60	1.40	1.25	1.12	1.10
Symphonie	958	2.50	1.60	1.40	1.25	1.12	1.10
Yellow Bush							
*Diamond Jubilee	824	2.00	1.25	1.10	1.00	.95	.85
Eclipse	172	1.75	1.15	1.00	.87½	.80	.75
*Lowell Thomas	595	2.00	1.25	1.10	1.00	.95	.85
*Peace	591	2.50	1.60	1.40	1.25	1.12	1.10
Multi-Colored Bush							
*Forty-Niner	792	2.25	1.40	1.25	1.12½	1.05	.95
*Taffeta	716	1.75	1.15	1.00	.87½	.80	.75
Climbers							
Doubloons (Yellow)	152	2.00	1.25	1.10	1.00	.95	.85
Cl. Pinkie	1076	2.75	1.75	1.50	1.37½	1.30	1.20
Cl. Peace	932	2.50	1.60	1.40	1.25	1.12	1.10
Cl. Summer Snow	400	2.00	1.25	1.10	1.00	.95	.85
Floribunda							
*Fashion (peach)	789	2.00	1.25	1.10	1.00	.95	.85
Goldilocks (yellow)	672	1.50	1.00	.90	.75	.70	.65
Holiday (multi-color)	915	1.50	1.00	.90	.75	.70	.65
Pinocchio (pink)	484	1.50	1.00	.90	.75	.70	.65
Pinkie (pink)	712	1.75	1.15	1.00	.87½	.80	.75
Red Pinocchio (red)	812	1.50	1.00	.90	.75	.70	.65
Summer Snow (white)	416	1.50	1.00	.90	.75	.70	.65
Valentine (red)	1029	2.00	1.25	1.10	1.00	.95	.85
World's Fair (red)	362	1.50	1.00	.90	.75	.70	.65

* All America Rose Selection Winners

C. E. WILSON NURSERIES

JACKSONVILLE, TEXAS

ROSE BUSHES — STANDARD VARIETIES

2-YR.-OLD FIELD-GROWN ON MULTIFLORA UNDERSTOCK

WHOLESALE COST PRICE SCHEDULE

Sold Only In Bundles Of 10 Plants

	10-90 PLANTS	100-490	500-990	1000-4990	5000 UP
No. 1 Grade	55c	50c	47c	45c	42c
No. 1 1/2 Grade	45c	40c	37c	35c	32c

VARIETY LIST

RED BUSH

AMI QUINARD
BETTER TIMES
C. K. DOUGLAS
ETOILE DE HOLLANDE
F. S. KEY
GRENOBLE
POINSETTIA
RED RADIANCE
SYRACUSE

PINK BUSH

BETTY UPRICHARD
BRIARCLIFF
DAINTY BESS
E. N. PERKINS
EDITOR McFARLAND
MRS. CHARLES BELL
PINK RADIANCE
PINK DAWN
PAUL NEYRON

WHITE BUSH

FRAU KARL DRUSCHKI
K. A. VIKTORIA
KONIGIN LUISE

YELLOW BUSH

BETTY GRACE CLARK
GOLDEN CHARM
GOLDEN DAWN
GOLDEN OPHELIA
LADY HILLINGDON
LUXEMBOURG
SOEUR THERESE

TWO-TONE

CONDESA DE SASTAGO
PRES. HOOVER
TALISMAN

BABY RAMBLER

CECILE BRUNNER
GOLDEN SALMON
ELSE POULSEN
IDEAL
FLORADORA (Floribunda)
MRS. R. M. FINCH

EVERBLOOMING & CLIMBING HYBRID TEA ROSES

BLAZE
CL. AMI QUINARD
CL. ETOILE DE HOLLANDE
CL. KONIGIN LUISE
CL. GOLDEN CHARM
CL. PINK RADIANCE
CL. PRES. HOOVER
CL. RED RADIANCE
CL. SYRACUSE
CL. TALISMAN
GOLDEN CLIMBER
CL. RED TALISMAN

HARDY CLIMBING ROSES

CL. AMER. BEAUTY (Red)
CRIMSON RAMBLER (Red)
DOROTHY PERKINS (Pink)
DR. VAN FLEET (Pink)
MARY WALLACE (Pink)
SILVER MOON (White)
PAUL'S SCARLET (Red)

C. E. Wilson Nurseries •

TELEPHONE 4117
JACKSONVILLE, TEXAS

POSTMASTER: IF NOT DELIVERED PLEASE
RETURN. RETURN POSTAGE GUARANTEED.

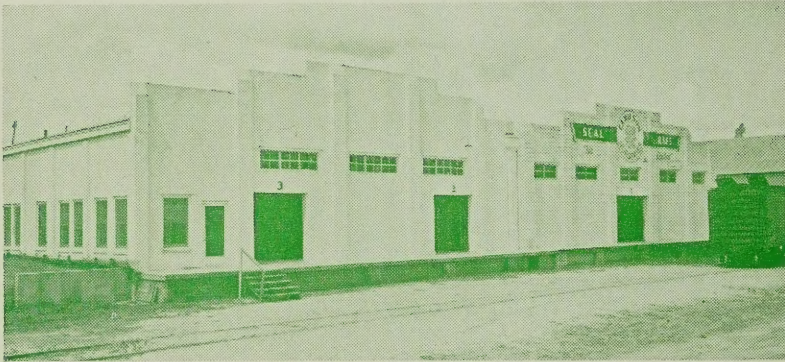
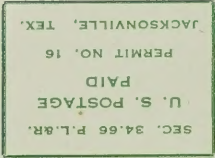
JACKSONVILLE, TEXAS

C. E. Wilson Nurseries

GROWN RIGHT - STORED RIGHT
DUG RIGHT - - PACKED RIGHT

ROSE BUSHES

WHOLESALE PRICE LIST
FALL 1952 - - SPRING 1953



Our Modern Refrigerated Cold Storage Warehouse

Rose Bushes Stored in Our
Modern Refrigerated Build-
ing Are in Perfect Condition
at All Times.

- ◆ NO WILTED OR DRIED OUT PLANTS.
- ◆ NO DAMAGE FROM FREEZING.
- ◆ NO LOSS OF VITALITY FROM
UNSEASONABLE GROWTH.
- ◆ PLANTS ALWAYS AVAILABLE FOR
RUSH SHIPMENT.

ROSE BUSHES

GROWN RIGHT

DUG RIGHT

STORED RIGHT

PACKED RIGHT

SHIPPED WHEN YOU WANT THEM